# BAYBERRY TOWN CENTER: NEW GROCERY-ANCHORED RETAIL



Boyds Corner & Jamison Corner Road | Middletown, DE 19709 | New Castle County



LEASING INQUIRIES: GET IN TOUCH.

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**FUTURE PHASE II** 

BOYDS CORNER ROAD

1,300+ homes to the south connected by internal streets

NORTH



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## **OVERVIEW**

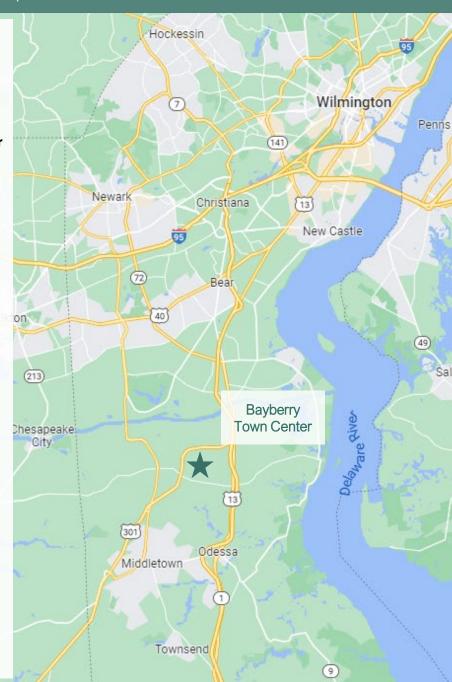
- Part of the existing Village of Bayberry master plan community in Middletown, Delaware, the fastest growing residential project in DE. Nearly 2,700 homes: 1,700+ sold, 1,000 more under development.
- Leveraging Bayberry's rapid growth, other residential developers have secured ground all around the site, with nearly 7,300 additional units in the immediate vicinity under development.
- Will provide the retail and commercial area needed to support this quickly growing community, in addition to the established residential in the market.
- Just a few miles from the Delaware-Maryland state border.

## **PROJECT FEATURES**

- 248,655 sf of restaurant & retail space, including a 64,575 sf grocery store
- Retail pad sites
- 31,000 sf of professional office space
- 145 townhomes
- Interconnected with ≈3,400 current & future homes via internal streets + hiker-biker trails
- Largest shopping destination outside downtown Middletown
- <10 minutes from the state line: strong tax-free shopping draw for Maryland consumers</p>

## **DEMOGRAPHICS AT A GLANCE**

2022 Demographics *(Source: ESRI)	3 Miles	5 Miles	7 Miles
Population	15,572	36,686	89.010
Avg. HH Income	\$160,760	\$142,295	\$146,773
Median HH Income	\$135,770	\$110,517	\$117,071
Avg. HH Net Worth	\$2,270,969	\$1,769,423	\$1,932,759
Median Age	40.0	35.5	38.3

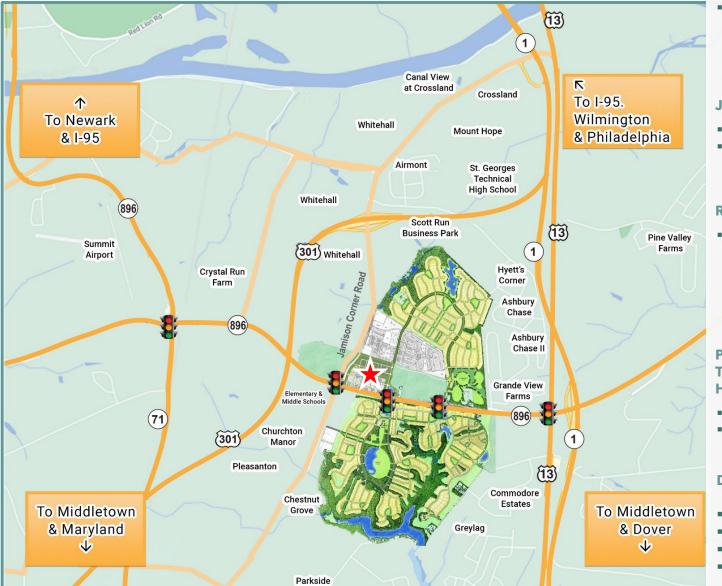




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BTC is centrally located, easily accessible and served by an extensive road network.



## **BOYDS CORNER ROAD (896)**

- AADT: 16,380
- Thruway for commutes to/from Newark & Wilmington (major employment centers), beach travel & access to I-95N (Philadelphia and points north)

#### **JAMISON CORNER ROAD**

- AADT: 5,268
- Important connector road to Route 301 to the North & Middletown to the South

#### ROUTE 896/ROUTE 301 + Route 13/ROUTE 1

 Midway between Route 896/301 and Route 13/Route 1 (1.5 miles each way), making it a highly trafficked shortcut path for locals traveling between Northern and Southern DE

# PROXIMATE TO MAJOR INTERCHANGES THAT BRING COMMUTERS HIGHWAY → HOME

- <5-minute drive from Route 1 interchange</li>
- <1 mile south of Jamison Corner/301 interchange</li>

#### **DISTANCE TO NEARBY CITIES**

Wilmington: 25 minPhiladelphia: 55 min

Newark: 25 minDover: 40 min





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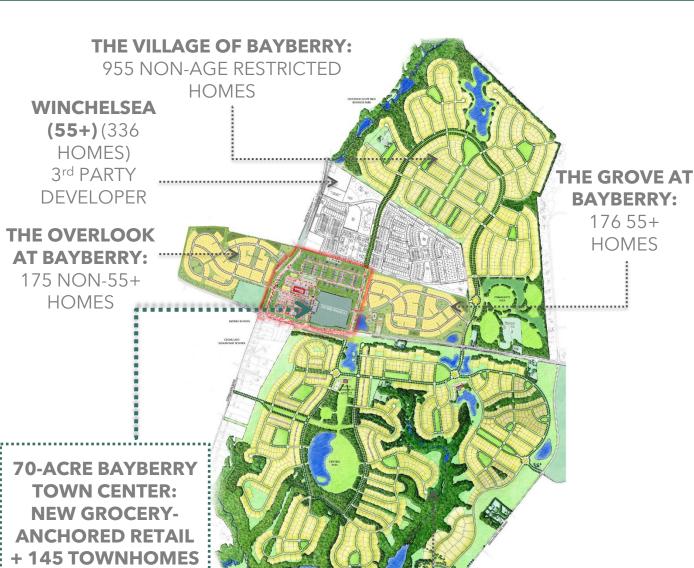
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### **BAYBERRY MASTER PLAN OVERVIEW**

1,500-acre master-planned community featuring:



Nearly 2,700 homes: carriage homes, single family and 55+



600 acres of open space



2 major **parks**: 70 acres & 60 acres



4 playgrounds  $\&\,2$  picnic pavilions



6 miles of paved walking & biking trails



2 11-acre lakes for fishing & (non-motorized) boating



100 acres of **reforested land** 

**BAYBERRY SOUTH:** 1,189 HOMES, INCLUDES - THE PONDS AT BAYBERRRY (569 55+ HOMES) - THE MEADOWS AT BAYBERRY (410 NON-55+ HOMES) - PARKS EDGE AT BAYBERRY (210 55+ HOMES)